



# Marketing All Day

## PARTNER PROGRAM FEATURE LIST

Provider Partnership	Verified Provider	Preferred Provider	Best-in-Class Provider
	\$4,550	\$8,950	Contact for Price
HCM Partner Growth Suite			
CRM Software License	✓	✓	✓
Sales Starter Software License	✓	✓	✓
Marketing Starter Software License	✓	✓	✓
Active Marketing Contact Limit	1,000	1,000	1,000
<i>Content Management Starter Software License &amp; Hosting</i>	✓	✓	✓
Operations Starter Software License	✓	✓	✓
Support Starter Software License	✓	✓	✓
Partner Directory & Profile			
Company Listing			
Company Information			
Company Logo	✓	✓	✓
Company Name	✓	✓	✓
Company Description	✓	✓	✓
Address	✓	✓	✓
Phone Number	✓	✓	✓
Website URL	✓	✓	✓
Social Media Links	✓	✓	✓
Hours of Operation	✓	✓	✓
Services Provided	✓	✓	✓
Market Specializations	✓	✓	✓
Industry Specializations	✓	✓	✓
Get a Quote / Get Started Button	✓	✓	✓



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## PARTNER PROGRAM FEATURE LIST

### Partner Directory & Profile cont.

Primary Contact Listing

Headshot



Contact Name



Job Title



Personal Social Media Links



On-Demand Meeting Scheduler



Thought Leadership Articles Feed



Premium Provider Badge



Priority Placement in Search Results



### Content Creation

Press Release



Thought Leadership By Lines Articles (Regional)

1

2

Thought Leadership By Lines Articles (National)

1

Author Profile Page



Dedicated Growth Funnel / Lead Magnet



Co-branded Downloadable Tool / Content Offer



### Leads Access

Outbound Leads / Cold Leads

50

100

200

*Pre-Loaded in CRM*



Inbound Leads / Warm Leads



Pre-Qualified Leads / HOT Leads



New Lead Notifications



Lead Sync to CRM (*Coming Soon*)



### Other Benefits

Discount on eCommerce MAD Products

5%

10%

15%